



2025 ANNUAL BOOSTER CAMPAIGN

OADSP Event Sponsorship is now bundled with OADSP's Annual Booster Campaign (ABC), providing more perks and benefits, including year-long and multi-event exposure.

Choose your level, pick your season(s), and then let us help you maximize your ABC opportunities!

\$10,000

4 SEASON BOOSTER

- All Season (year-round) exposure on multiple platforms
- FREE Tickets to JAMMING FOR DSPs x 8
- Guest Appearance(s) on Podcast x 4
- Sponsorship of Elements & Recognition at 4 Main Events and in Seasonal Communications

\$7,500

3 SEASON BOOSTER

- 3 Seasons of event exposure on multiple platforms
- FREE Tickets to JAMMING FOR DSPs x 6
- Guest Appearance(s) on Podcast x 3
- Sponsorship of Elements & Recognition at 3 Main Events and in Seasonal Communications

\$5,000

2 SEASON BOOSTER

- 2 seasons of event exposure on multiple platforms
- FREE Tickets to JAMMING FOR DSPs x 4
- Guest Appearance(s) on Podcast x 2
- Sponsorship of Elements & Recognition at 2 Main Events and in Seasonal Communications

\$2,500

1 SEASON BOOSTER

- 1 season of event exposure on multiple platforms
- FREE Tickets to JAMMING FOR DSPs x 2
- Guest Appearance(s) on Podcast x 1
- Sponsorship of Elements & Recognition at 1 Main Event and in Seasonal Communications

\$1,000

EXPERIENCE BOOSTER

- Exposure for 1 Event Experience on Multiple Platforms
- FREE Ticket for JAMMING FOR DSPs x 1
- Recognition for the Provision of an Experience at 1 Main Event



2025 ANNUAL BOOSTER CAMPAIGN

Pick Your Season(s)!

Support OADSP events and **maximize the perks** of the season(s) your organization selects. Choose your level, pick your season(s), and let us help you **make the most** of your ABC opportunities!

Main **seasonal events** are listed below. Additional opportunities are also available, including podcast features, OADSP TV+ spotlights, and more!

Summer Season



JUNE, JULY, AUGUST

- Summer Bucket List Challenges
- Summer Newsletter Spotlight
- Annual Leadership Float - A unique 1-day teambuilding activity
- 2 FREE & Unlimited Discounted Tickets to JAMMING FOR DSPs

Fall Season



SEPTEMBER, OCTOBER, NOVEMBER

- The DSP Recognition Event
- Fall Leadership LAUNCHpad
- Recognition at OADSP Fall Conference Vendor Booths (OPRA & OACB)
- 2 FREE & Unlimited Discounted Tickets to JAMMING FOR DSPs

Winter Season



DECEMBER, JANUARY, FEBRUARY

- BEAT THE WINTER BLUES consists of 1 major face to face event and a resource tool kit for beating the winter blues
- Jamming for DSPs Event
- Winter Newsletter Spotlight
- 2 FREE & Unlimited Discounted Tickets to JAMMING FOR DSPs

Spring Season



MARCH, APRIL, MAY

- The Annual Summit - A One Day Conference
- Spring Leadership LAUNCHpad
- Recognition at OADSP Spring Conference Vendor Booths (OPRA & OACB)
- 2 FREE & Unlimited Discounted Tickets to JAMMING FOR DSPs

EXPERIENCE BOOSTER



BOOST AN EXPERIENCE AT ONE OADSP EVENT

- Pick from any “main event” throughout the year, and we will provide a list of experiences that you can select from to boost.
- 1 FREE and Unlimited Discounted Tickets to JAMMING FOR DSPs